



LITEPAPER

2023

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Introduction

There is no art without the **past**. There is no art without the **future**. There is no decentralization without **owning** and **rewarding** mechanisms.

Tokiplace strives to bring all of this together by developing a next generation NFT marketplace based on the Ethereum blockchain, with **high artistic value content** and **the best rewarding system for creators and the community in the world**.

Tokiplace aims to be more than just a marketplace. We recognize the opportunities coming from the NFTs industry to leverage new financial opportunities within a rewarding ecosystem.

We are working to launch a slew of new and unique features built from the ground up to use NFTs as a transaction and content media, focused on allowing users to get more value out of their NFTs than just ownership.

A space where creators, collectors and investors can actually realize their financial goals.

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The path towards NFT 3.0

Non-fungible tokens (“NFT”) are enabling a (r)evolution of economic and social interactions. Although we are still in the early stage of this technology, the NFT space has evolved incredibly fast from its beginning. With the first NFTs appearing back in 2014, the NFT 1.0 era started as a beta-test period for understanding the market's reaction to the concept of digital asset ownership. In 2021 the growth of NFTs market was more than 22,000% compared to 2020 and NFT sales topped \$17.6 billion, hitting the headlines when Beeple's "The First 5000 Days" became the world's most expensive NFT reaching 69 million US dollars in March 2021. The NFT boom was the kick-off to the NFT 2.0 era, where a wide variety of asset classes appeared in the market with different applications and ecosystems, including financial markets, art & fashion industry, online games and many others.

We are now ready to welcome the NFT 3.0 era, with NFTs having multiple dimensions: additionally to their intrinsic value and embedded representation, NFTs can be the gateway for entering as stakeholders of integrated solutions across the digital and physical world.

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Tokiplace Overview

Taking the Crypto universe to the next level

We see ourselves as a foundational piece to enable the future of digital art, collectibles, and crypto-assets that will be used by every artist, every crypto investor, and every brand and community.

Artists have a place to enhance the value of their creations and access to liquidity for their work.

Collectors can find rare and unique pieces.

Investors can benefit from an excellent development project for their business, whether they want to invest in capital gains or cash flow.

Novices enjoy a perfect entry point to crypto and art.

A platform powered by a solid network for performance and scalability where users can leverage all features of the Ethereum ecosystem, with an intuitive and no-code trading experience for a wide variety of digital assets.

New NFT marketplaces come out every day. Tokiplace makes the difference by offering a unique and valuable experience:

Scarcity and uniqueness

All of the platform's content will be offered in limited quantities. Scarcity allows creators to personalize their work in new and interesting ways while also challenging conventional concepts of worth.

Highly rewarding ecosystem

Trading, staking, holding. Whether it happens through our collections or those made by the users themselves, every action taken on the platform will be focused on the user's reward.

Any valuable content

Tokiplace welcomes all types of content, including 2D images, 3D models, music, and literature. Our goal is to create a common home where creators can exchange value for the benefit of users.

Decentralized market

Through smart contracts hosted in the Ethereum blockchain, Tokiplace aims to be decentralised as much as possible and open to further collaboration in a flat way.

High-performance

Tokiplace can transact in an ultra-fast and secure environment, limiting the visibility of commissions to our end users thanks to the Ethereum network.

Eco-friendly

Reducing the environmental impact is at the top of our thoughts. In 2022 Ethereum upgraded its protocol from *proof of work* to *proof of stake*, severely limiting energy consumption. Its goal is to improve the speed, efficiency, and scalability of the Ethereum network: more eco-sustainability and volume of transactions.

Users of Tokiplace will have unmatched possibilities for how they choose to connect with their rare digital goods, whether for profit or for fun.

Strategy & Traction

#1 Bootstrapping

Tokiplace is already developed in its beta stage and totally self-financed, with its smart contracts running entirely on the Ethereum blockchain. Thanks to the efforts of the founding team, Tokiplace can count on several partnerships with digital artists and art galleries; **this has already resulted in the sale on Tokiplace of a masterpiece 3D sculpture of a famous digital artist on the first day of sale for 8 Eth** (June '22).

#2 Creating value

The strategy to make Tokiplace widely known in the NFT market shall happen with our internal launching collections. Three different NFT collections, namely **E.V.E.** (Ethereal View of Empiricity), **A.D.A.M.** (Advanced and Deeper Awareness of Metaverse), and **E.D.E.N.** (Eerie Dances and Electronic Nachos) will be released subsequently starting from Q1 2023. The Tokiplace internal collections aims to be recognised as Blue Chip collections, the most valuable NFT assets.

Since the release of an NFT collection is the cornerstone to enter in the NFT market, **we aim to create a series of unique NFTs, innovative and valuable in their content, which shall ensure a wide range of tangible benefits to their holders, thus creating a system of long-term incentives.**

#3 Web3-style fundraising

A system of **incentives** embedded in our collections will generate, on the one side, **immediate revenue** for the company, and, on the other, a

compact community interested from the beginning to be involved in the project and in its future developments.

#4 Focus on market trends

After the release of the internal collections, the platform will give space to DeFi applications which leverage the new upcoming NFTs opportunities: **from NFT staking to NFT renting.**

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LAUNCH

E.V.E. for fundraising



Chronicles of an A.I.

E.V.E. is a cult 80s-style graphic novel. The story of a lonely A.I. that suddenly appears in the metaverse, trying to understand the meaning of its existence.

The story is presented through **1000 *original** associated with **1000 *original texts** containing a question or reflection of the character about her life, existence and future in the metaverse in which she lives: the comparison of her existence, uncertainties, and hopes, with ours.



The Diary of a Life Form

A profound intellectual journey, which starts from the most basic questions of life, and continues towards the development of real human intelligence. An experience that will lead the character to explore consciousness by trying to understand and emulate the highest and most abstract forms of human thought, such as art, philosophy, and faith.

***Every image is 100% hand-made (without the use of automation tools).**

***Every text contained in each E.V.E., including aphorisms, poems, riddles and "hidden" messages, is original, plagiarism-proof and Google-proof.**

E.V.E. it is undoubtedly destined to become a touchstone in digital literature.

We have designed the following benefits for E.V.E. holders:

- ★ Revenue sharing based on the the tokiplace daily sale volume
- ★ Access to collection 2 whitelist (A.D.A.M.)
- ★ Reduced transaction fees for ADAM collection
- ★ Access to collection 3 whitelist (E.D.E.N.)
- ★ TOKI airdrop
- ★ Access to the TOKI private sale whitelist
- ★ Access to the future collections whitelist
- ★ Full IPRs on the content of your E.V.E.
- ★ Voting power on the contents of future collections
- ★ Passive income with NFT staking

More on E.V.E. benefits

Any EVE holder can benefit permanently from a revenue stream deriving from the Tokiplace total sale volume.

The 50% of the standard 3% fee on the items exchanged on Tokiplace, including merchandising, shall be distributed on a daily basis to E.V.E. holders. This shall happen in an automated way thanks to a system of smart contracts embedding this reward mechanism.

EVE holders access to the ADAM and the EDEN collection whitelist with a 50% discount both on the purchase and the service fee for ADAM.

Once ADAM and EDEN collections are released, also the transaction fee on their transfers will be part of the pool to be distributed across EVE holders.

EVE holders get 100% of the IP Rights over their EVE as they can use the text and the image of the NFT without restriction.

We rely on the top level "CAN'T BE EVIL" standard license, specifically structured for the NFT sector, with exclusive commercial rights with no creator retention.

EVE holders shall get TOKI, the utility token of Tokiplace, airdropped and are granted privileged access to the TOKI private sale.

TOKI shall allow holders to have, besides economic incentives in the platform, a voting power on the content of future collections.

Finally, at a later stage of development, we enable staking and leasing EVE, ADAM and EDEN on Tokiplace.

More on EVE fundraising campaign

- ★ **We mint 1000 unique EVE pieces and retain 50 pieces**, thus the total amount of EVE sold in the market will be 950. The retained 50 EVE serve as a store of value for the Tokiplace team.
- ★ Regardless of the eth-usd ratio at the time of launch, **the initial price of EVE will be set at \$ 400 per unit**, and the real value in Ether will always be related to it. All the EVEs of the same chapter will have the same launching price, however, each chapter subsequently released will have a price increase.
- ★ **The system of rewards and incentives will start after the end of the sale of the entire collection.**
- ★ **EVE will be available exclusively on evecollection.io/marketplace**

GROWTH

Tokiplace Launchpad

During its current beta phase, Tokiplace functions as a typical NFT marketplace, where artists and creators can mint, manage and trade single NFTs or entire collections, and where the Tokiplace internal collections will be minted and published.

Soon Tokiplace will be more and more recognizable in the NFT space thanks to its collections; creators will desire to replicate this success by creating their own collection on Tokiplace. To capture this need, we will host and support new NFT projects from all around the world in a new area of the platform: **Tokiplace Launchpad** (see section 08 - Further leverage features - for more details).

Community, collaboration, and reward will be the three main keywords in Tokiplace future.

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PLATFORM FEATURES (beta)

Creation

The Tokiplace ecosystem is supported by a fully configurable NFT generation mechanism. We want to provide all authors with a set of advanced NFT minting options that can accommodate any kind of goal.

- ★ Define your own scarcity options, such as unique or limited.
- ★ Tokenize any type of content as an NFT.
- ★ Define adjustable royalties on creation to get secondary sale commissions (up to 10%).

Curation

Creators can access a network of professional curators that can help creators to maximize the value of their creations and attract the market interest.

Discovery

The major method of locating NFTs in the market is discovery. Browsing the marketplace and locating NFTs of interest should be easy, straightforward, and, most importantly, enjoyable for the community.

- ★ On your profile, organize similarly related NFTs into public collections.
- ★ Following favorite NFTs.
- ★ Check sales performance activities for any collection or a single NFT.

Trade

Users may deal safely on Tokiplace.

- ★ Owners and creators can specify the transaction mechanism for their items, such as one-click buy or auction (highest-bid).
- ★ Automatic royalties to the creator from any genuine secondary sale of an NFT, in accordance with the original author's specifications.

Fees

- ★ Tokiplace service fee: **3%**
 - ★ Holder secondary sale: **up to 10%**
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08

SCALE

Further leverage features

We acknowledge the enormous future potential of NFTs and want to develop internally as well as collaborate with existing community initiatives to generate value from our tokenized content. A marketplace can substantially simplify the circulation of new content, but an ecosystem will unleash global advantages for all NFT holders. Tokiplace future leverage features will be:

Launchpad

- ★ New projects in the NFT world will be able to publish their proposal in the new area of the platform, taking advantage of both an exposure boost and the Tokiplace community.
- ★ Using the editable drop pages, creators will be able to share photos and videos, highlight their teams, lay out roadmaps, and more.
- ★ It will be possible to mint their NFTs directly on Tokiplace's Launchpad or on the official website of the collection.

Boosting Creation

- ★ Users may utilize our NFT generation module to batch any number of files and extensions into a single NFT unit.
- ★ Increased royalties shall apply to verified token holders as incentive.

Extended Discovery

- ★ Verify the platform's performance across all collections, users, NFTs, and other parameters.
- ★ An existing artist or creator will be able to register for a verified profile to be listed in the verified marketplace area.
- ★ Sharing favorite profiles/NFTs to external programs.
- ★ We'll build social channels for the community to advertise, discuss, vote and interact with NFTs based on a specific subject.

NFT Stake

In the crypto world, NFT staking is an innovative approach to making passive income. To collect benefits, NFT holders can lock their assets on the Tokiplace platform. And all without having to sell their NFT collections.

Rentable NFTs

Explore the new opportunities coming from the adoption of the new ERC-4907 token standard, which allows the split between ownership and usage right over the NFT.

Fractionalized NFTs

Partial ownership of NFTs through secondary tokens, as validated by smart contracts, would provide additional liquidity on secondary markets while benefiting from the value transfer of the original token.

Leased NFTs

Lease NFTs to other interested users using smart contracts to earn interest on items valued by others. Unlock revenue potential from your tokens in never-before-seen ways.

NFT Loans

Deposit NFTs as collateral in specific smart contracts to obtain loans from users.

BattleGram

Launch of BattleGram, play-to-earn Crypto Card Game (CCG) related to NFTs.

Metaverse Integration

A brand-new metaverse generation where NFTs can live and where users can get to know EVE and ADAM, the collection protagonists.

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TOKI Tokens

Tokiplace will be governed and supported beyond the marketplace by our native and fungible TOKI tokens, developed on the Ethereum blockchain

as ERC-20. TOKI tokens will be utilized as a utility token as well as a governance token.

TOKI Application

Platform users will get a slew of benefits merely by owning confirmed amounts of TOKI tokens. These advantages will not be available to users who do not have TOKI tokens, who will be restricted by the default limits.

- ★ **Settle and fund transactions:** fund and settle your trades using the native TOKI token in lieu of Eth.
- ★ **Priority listings and discovery:** listings from verified token holders will receive higher exposure and priority on our marketplace.
- ★ **Exclusive sales access:** holding verified tokens also grants you access to exclusive item auctions, exclusive drops, and special listings from the community and the Tokiplace team.
- ★ **Community governance:** verified token holders can also participate in exclusive social groups and proposal voting for the Tokiplace platform. The more TOKI a user holds, the more voting power they will have.

TOKI Distribution

TOKI tokens will be available to users with the initial distribution. TOKI tokens can also be obtained through a variety of means.

TOKI TOTAL SUPPLY - 500.000.000

- **Development** 20%
(marketing, advisors, technical support)
- **Community pool** 25%
(community rewards)
- **Founder team** 10%
- **Found** 30%
(sales, contributors, holders)
- **Reserve** 15%
(contingency)

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ROADMAP

2023

Q1

- ★ Release of the EVE Collection
- ★ Tokiplace launchpad 1.0

- ★ Social channels creation
- ★ Marketplace beta version



Q2

- ★ Community building
- ★ EVE Collection feature development

- ★ Marketplace official launch
- ★ NFT curation services

Q3

- ★ A.D.A.M. collection creation
- ★ Start the NFT-De.Fi. integration

- ★ Marketplace creators building
- ★ Enhanced minting options

Q4

- ★ A.D.A.M. collection launch
- ★ Toki Airdrop

- ★ Mobile integration
- ★ E.D.E.N. collection creation

2024

- ★ Metaverse development
- ★ Integration of the EVE and ADAM collections in the metaverse
- ★ Play-to-earn CCG launch
- ★ Toki Private sale
- ★ Marketplace scale-up